



**MINISTER  
TOURISM  
REPUBLIC OF SOUTH AFRICA**

Private Bag X 424, PRETORIA, 0001, Tourism House, 17 Trevenna Street, Sunnyside, PRETORIA, 0002, Switchboard: +27 (0)12 444 6000, Fax: +27 (0)12 444 7000, Website: www.tourism.gov.za

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY:**

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**1934.Ms N R Mashabela (EFF) to ask the Minister of Tourism:**

What mechanisms and/or guidelines have been put in place to regulate the use of the (a) Tourism Marketing South Africa levy and (b) international road show revenues to support the grassroots tourism economy?

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**REPLY**

- (a) The levy is guided by TOMSA and is administered by the Tourism Business Council of South Africa (TBCSA). TBCSA is governed by its own Board of Directors. There is a memorandum of agreement (MOA) between SA Tourism and (TBCSA) as to how to utilize the levy for destination development purposes.

(b) International road shows do not generate revenue to support the grassroots tourism economy. As part of its mandate, South African Tourism facilitates destination roadshows (both virtual and physical) in key source markets for the Tourism Trade, SMMEs and Provinces. Trade and Provinces pay a participation fee whilst SMMEs participation fees are paid by the national Department of Tourism. The Department provides support to SMMEs through the Market Access Programme.

**END**